

# MAPLE GROVE -FARMS\*100% PURE MAPLE SYRUP

## **Sweeten Your Profits**

Maple syrup is a great way to capitalize on today's sweetness trend with an ingredient your guests are craving.

**Maple Everything.** Rising 27% in menu mentions since 2013, maple syrup is now used as an ingredient with meat, fish, tofu, veggies, sauces, alcoholic beverages, snacks and more.<sup>2</sup>

**Breakfast Boom.** All-day breakfast is growing with 39% of consumers saying they like it.<sup>3</sup>

**Health Halo.** 58% of consumers believe that items made with "real" ingredients like maple syrup are healthier.<sup>4</sup>

**Winning Teams.** 53% of consumers find sweet + savory flavors highly appealing, and 47% crave sweet + spicy combos.<sup>4</sup>

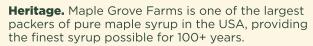
## Why Maple Grove Farms Syrup?

**Pure.** Our pure maple syrup is a delicacy made entirely from the sap of northern sugar maple trees, adhering to strict guidelines.

**Clean.** Also available in premium blends that are made with pure maple syrup and cane sugar, not corn syrup.

**Green.** Sustainable and environment-friendly, Maple Grove Farms received the Vermont Governor's Award for Environmental Excellence in recognition for its zero-waste landfill project.

Technomic US Chains & Independents 2018 B&G Maple Syrup Usage Study 2017 Technomic 2017 Breakfast study Technomic 2019



MAPLE GROVE

-FARMS"

MAPLE SYRUP

128 FL 07 (1 GAL) 3.79L

**Variety.** Available in flavors from delicate to robust that will suit various applications with your operation.

**B&G FOODS, INC.** 



MAPLE GRO

100% PURE

APLE SYR

@ 128 FL 0Z (1 GAL) 3.79L

# **Menu Applications**

# Find these recipes and more on **maplegrove.com**









- In oatmeal—traditional and specialty
- On pancakes, waffles, and french toast



## **Appetizers & Snacks**

 As a hint of sweetness in sauces that are savory and/or spicy



## **Lunch & Dinner**

- As an ingredient in destination veggies or sides that become the hero of the plate
- In sauces, glazes and marinades for meats, fish, or tofu



## **Beverages**

- In alcoholic and nonalcoholic versions of adult beverages
- To sweeten and flavor smoothies, teas, and coffee drinks



Item #

100% Pure Manle Syru

#### **Grade A Golden-Delicate**

A delicate, sweet flavor that will satisfy even the pickiest sweet tooth. It's mainly used on pancakes, waffles or French toast, but don't let your imagination stop there!

GTIN#

30074683005523

30074683005547



Pack/Size

12/12oz

12/24oz

#### **Grade A Amber-Rich**

A rich and hearty, aromatic syrup with a slightly more pronounced maple flavor. While good for pancakes, it also brings great flavor to yogurt, oatmeal and baked goods.

Description



#### **Grade A Dark-Robust**

A robust flavor that's stronger and deeper. It's brown and sugar-like, working well in BBQ sauces, glazes, coffee or as an unconventional pairing for cheese in place of honey.

100% Pure Mapie Syrup			
57121340	10074683003402	4/1 Gal	Pure Maple Syrup - Grade A Golden Color, Delicate Taste (Jug)
57122601	50074683007798	60/1.5oz	Pure Maple Syrup - Grade A Amber Color, Rich Taste (Glass Bottle)
57122329	20074683329004	6/Half Gal	Pure Maple Syrup - Grade A Amber Color, Rich Taste (Jug)
57122345	10074683003457	4/1 Gal	Pure Maple Syrup - Grade A Amber Color, Rich Taste (Jug)
57123429	20074683429001	6/Half Gal	Pure Maple Syrup - Grade A Dark Color, Robust Taste (Jug)
57123350*	10074683003501	4/1 Gal	Pure Maple Syrup - Grade A Dark Color, Robust Taste (Jug)
57123355	00074683003559	1/5 Gal	Pure Maple Syrup - Grade A Dark Color, Robust Taste (Pail)
Premium Blends with Pure Maple Syrup			
57125511	10074683511006	4/1 Gal	15% Blend Syrup (Jug)
57125521*	10074683521005	4/1 Gal	25% Premium Blend Syrup (Jug)
Sugar-Free Syrup			

\*Best Seller



57125552

57125554\*

Support

To learn more about our products and programs, contact your B&G Foods Away From Home representative.

For additional information, visit bgfoodsawayfromhome.com, click Brands and then the Maple Grove  $\mathsf{Farms}^*$  logo.

Maple Grove Farms Sugar Free Syrup (Plastic Bottle)

Maple Grove Farms Sugar Free Syrup (Plastic Bottle)



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